



**‘ROAD TO WORLDS’ FUNDRAISING CAMPAIGN RAISES £8,000
FOR TEENAGE CANCER TRUST AND STREET DANCE CHARITY UDOIT!**

CARDIFF, UK (15th February 2018): Street dance charity UDOIT! Dance Foundation have raised £8,000 in a year-long fundraising campaign, ‘Road to Worlds 2017’, and are donating half to their Charity of the Year partner the Teenage Cancer Trust, to support its vital work providing specialist cancer care and support for young people.

‘Road to Worlds’ was an endurance cycling initiative devised by UDOIT! and run in collaboration with its founding company, street dance event organiser the United Dance Organisation (UDO). The fun challenge was supported by members of staff from both UDOIT! and UDO, as well as volunteers, dancers, spectators and judging staff from UDO’s street dance competitions throughout 2017. A grueling 11,000 miles was cycled in total by everyone who took part on static bikes that were donated by David Lloyd fitness.

UDO and UDOIT! members, volunteers and staff also raised money in other ways - taking part in bingo events, raffles, and a staff dance-off at the UDO British Street Dance Championships choreographed by dance troupe Flawless, finalists from *Britain’s Got Talent* in 2009.

The target 11,000 mile distance is in honour of the furthest distance that a winning street dance team travelled in 2017 - from New Zealand to the UDO World Street Dance Championships currently held in Glasgow.

Debbie Jones, Regional Fundraising Manager at Teenage Cancer Trust, commented: “We were delighted to hear that we’d been chosen by UDOIT! Dance Foundation as their partner Charity of the Year. The amount everyone has helped to raise could help us fund one of our specialist nurses for more than 130 hours. That’s incredible! Thank you everyone, and we look forward to working with UDOIT! in 2018.”

Daran Bennett, CEO of UDOIT!: “As a charity, UDOIT! works to ensure that dance is inclusive to everyone and focuses on creating opportunities for young people by providing development programmes that encourages participation in street dance. We are pleased that the members, volunteers and staff from

both UDOIT! and UDO joined forces with our community to embrace the fundraising activities of the 'Road To Worlds' campaign and help us support the fantastic work of our partner charity, Teenage Cancer Trust. We look forward to Road to Worlds 2018!"

'Roads to Worlds 2018' will be launched by UDOIT! this March at the UDO British Championships 2018, starting another exciting year-long fundraising campaign in support its own activities and those of Teenage Cancer Trust. To find out more about the campaign and how you can donate, please visit www.udoitdance.com

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Image caption: From left to right, Debbie Jones, Natalie Davies and Jo Threadgold. The Teenage Cancer Trust and UDOIT! celebrating the total raised from the fundraising campaign.

Notes to the Editors:

Teenage Cancer Trust

The Teenage Cancer Trust create world-class cancer services for young people in the UK, providing life-changing care and support so young people don't have to face cancer alone. The charity currently has 28 specialist units within NHS hospitals bringing young people aged between 13 and 24 together, to be treated by teenage cancer experts in a place designed just for them.

We rely on donations to fund our vital work. You can help transform the lives of young people with cancer. Visit www.teenagecancertrust.org to find out how.

For more press information please contact Faith Mall – 07495 901 330

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UDOIT! Dance Foundation

UDOIT! Dance foundation is a registered charity that aims to Inspire, Engage & Empower children & young people through street dance development programmes and opportunities in both community and schools settings across the UK, ensuring that street dance is an inclusive activity for all. UDOIT work with and receive funding from Sport England & Sport Wales.

UDOIT!'s founding company, the United Dance Organisation provides street dance competitions throughout the UK and globally.

For more information, please contact Rachel Turner, PR and Media Executive at UDO on 02920 799 199 or via email Rachel@theudogroup.com

